



Christmas in Winchelsea 2025

Sponsorship Opportunities

Celebrate, Connect & Support Your Community

This December, Winchelsea will come alive with festive spirit through:

- **Lions Christmas Lights Competition**
- **Elf on the Shelf Trail**
- **Twinkle Trees on Main**
- **Christmas Market**
- **Carollers around Town**
- **Carols by the Barwon** with live entertainment
- **Community Family BBQ & Awards Presentation** – Sat 21 Dec 2025

We are inviting **local businesses and organisations** to join us as sponsors in bringing these community events to life.

Your support will:

- Help fund **live music & entertainment** at Carols by the Barwon.
- Provide **prizes** for competitions, raffles, and community winners.
- Strengthen Winchelsea's reputation for **community celebration**.

Promotion already underway includes Save the Date posters, flyers, social media campaigns, and a **4-page Winchelsea Star Christmas feature** with an additional 500 copies distributed. Sponsors will receive widespread recognition.

Sponsorship Packages

Major Event Sponsor – \$500+

- Prominent **logo placement** on flyers, posters, & *Winchelsea Star* features.
- Business **highlighted in social media & print promotions**.
- Recognition at Carols & BBQ with speaking opportunity.
- **VIP role in award presentation**, photos & follow-up media.

Entertainment Sponsor – \$250+

- Funds live performers at **Carols by the Barwon**.
- Logo included on Carols flyer & social promotions.
- Public thanks at Carols & in media.

Prize Partner – Goods / Vouchers / Experiences

- Donation of vouchers, meals, accommodation, or products.
- Recognition whenever the prize is promoted.
- Invitation to present prize at Family BBQ.

Community Supporter – \$100+

- Listed in promotional materials as a supporter.
- Invitation to BBQ as a **VIP guest**.

How to Get Involved

Contact:

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Growing Winchelsea

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Together, let's make Christmas in Winchelsea 2025 magical for everyone.